

PRESS RELEASE

Nautitech has chosen Sailsense Analytics to equip their new 44 Open Catamaran with the most advanced connected technologies

Rochefort, France, 31/08/2022 - Nautitech, one of the most important luxury catamaran shipyards in France, and Sailsense Analytics, a start up specialized in digital solutions for the boating industry, have announced today their partnership to offer a connected digital switching solution for new owners of Nautitech 44 Open catamarans.

Nautitech Catamarans, a key French boatyard that has been setting standards in the industry thanks to their design that is robust, detail oriented, and marine, has been equipping all its new 44 Open catamarans with new generation digital switching solutions developed by Sailsense Analytics since 2022. This digital switching board is natively integrated into the boats, and acts as a real brain to control and monitor all of their electrical on board equipment. Nautitech's objective is to offer its customers an optimal sailing experience thanks to the cutting-edge connected technologies developed by the Franco-Belgian start-up.

Since the beginning of this exceptional partnership, both companies worked in tight cooperation to develop unique functionalities that will respond and anticipate the needs of boat owners. Designed and created by sailors for sailors, the digital switching solutions developed by Sailsense enable boatyards to replace traditional electrical panels by integrating cutting-edge connected technologies into their boats, serving comfort, safety, performance and boating pleasure. The system updates remotely and will improve continuously based on the data collected to improve the sailing experience of boat owners.

A leading-edge monitoring and decision support tool for browsers

Conceived and developed in Europe, the hardware and technologies offered by Sailsense Analytics also offer remote diagnostics and assistance to sailors depending on decision making when facing different situations. In addition to digital switching, the solution offers each owner the possibility of receiving real-time alerts, information reports and proactive recommendations on the use of their boat.

From now on, every new owner of a Nautitech catamaran can monitor and make the most of their boat while sailing from their on-board screen or from land via their smartphone, tablet or PC, wherever they are in the world.

Onboard, they have clear and intuitive access to information from the main systems on their navigation screen, including battery health, tank levels, range and other key boat data. Boaters can also control the various lights, create custom scenarios and set alerts. All this information is available on their dedicated mobile app, which is compatible with Android and Apple devices. A simple connection to the cellular network is all it takes to stay informed in real time, and to remotely control or modify key systems.

“We believe that the nautical industry has to move towards digitization as the rest of a growing number of industries. The integration of Sailsense Analytics systems is a major milestone on our technological roadmap, and together we will continue our stride towards a safer, smarter, and more sustainable boating experience.” **Gildas Le Masson, CEO of Nautitech Catamarans**

“We are very happy with this partnership aimed at innovation that materializes a common vision of transforming boating into a simpler, safer and more accessible experience for everyone. Since we reinforced our services aimed at boatyards, we are honored to round a new cape towards ever smarter navigation thanks to the support and enthusiasm of Nautitech Catamarans towards new technologies.”
Nicolas De Laet, co-founder and CEO de Sailsense Analytics

About NAUTITECH CATAMARANS

It's at Rochefort sur Mer, cradle of naval architecture and construction, that NAUTITECH CATAMARANS berthed its shipyard and production of luxury catamarans. All players involved in the multihull industry recognize NAUTITECH CATAMARANS knack for innovation. NAUTITECH CATAMARANS was in fact one of the pioneers of catamaran construction, helping define the spirit and essence of what a catamaran should be. NAUTITECH CATAMARANS was also the first shipyard to introduce the concept of OPEN SPACE linking carre and cockpit to offer one of the largest and elegant living quarters arrangements to experience the sea, all while preserving how the boat feels under sail, one of the features most appreciated by our shipowners. NAUTITECH CATAMARANS successfully placed its luxury catamaran range in a bracket that takes care of both comfort and navigability. Today NAUTITECH CATAMARANS is its 200 employees, its 50 catamarans built per year, and an 80% of worldwide export thanks to its network of over 50 sales agents.

More info at www.nautitechcatamarans.com

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About Sailsense Analytics

Sailsense Analytics was founded in Brussels 5 years ago by Nicolas De Laet and Yannick Vereerstraeten, two passionate sailors who, while pursuing corporate careers, also accomplished long crossings and sailed thousands of miles over the seven seas. Sailsense Analytics offers an inedit and reliable take on monitoring of sailboats and other vessels. Sailsense's technology relies on powerful algorithms, machine learning, and artificial intelligence to convert all the data generated by the yacht into live alerts and inputs. These alerts and inputs aid predict maintenance and decision making to enable fleet managers, shipyards, insurances, and private owners monitoring, evaluating, and predicting risks and failures in real time. The end result of Sailsense's services is optimization, monetization, and securisation of nautical assets. Sailsense is a member of the Federation of Nautical Industries.

For more info, visit www.sailsense.io

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